



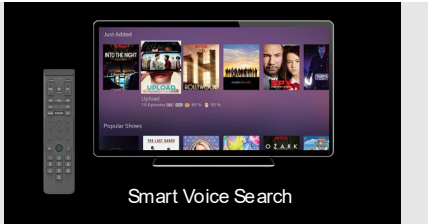
Brand: Rogers

Product – SmartStream

Type of Video – HOW TO



Feature – Netflix on Ignite SmartStream

		ENGLISH	ENGLISH
Shot Name	Video Description	English supers	Employee Voice Over
Opening	<p>Open on our opening slate. We'll have VO play over this now when video title comes up. Leave supers up on screen until VO says 'Let's Go.'</p> 	<p>Let's Master</p> <p>Using Netflix on Ignite SmartStream™</p>	<p>MUSIC: Make More Possible</p> <p>Welcome. Today, we're showing you how to use Netflix on Ignite SmartStream.</p> <p>Let's go.</p>
23	<p>We launch SmartStream all-in-one-streaming dashboard with movies and TV section. Below it our super appears.</p>	<p>Easily access your streams and apps in one place</p>	<p>With Ignite SmartStream, you can find all the Netflix shows and movies you want to stream in one place.</p>

			
3	Cut to a super on white.	There are a few ways you can watch Netflix using Ignite SmartStream	There are a few ways you can watch Netflix using Ignite SmartStream.
	<p>Cut to super with TV and Voice Remote above.</p> 	Find Netflix content using the all-in-one voice search	You can use the all-in-one voice search to search all of your Ignite SmartStream content.
	Cut to someone pushing the blue microphone button on the Rogers Voice Remote.	1) Press and hold blue <u>microphone button</u>	Just press and hold the blue microphone button on your Ignite SmartStream Voice Remote.

	Cut to new super. Then, cut to title showing up in search.	2) Say the name of the title you're looking for Say, "Open Stranger Things"	Now, say the name of the title you're looking for. So for example, say "Open Stranger Things" And the title you searched for will open.
		Only want to see Netflix content? Search the Netflix app	If you only want to search Netflix content, just open the Netflix app.
	Cut to Main Menu where we see someone select Apps.	1) Select <u>Apps</u>	Select "Apps".
	Cut to Apps menu where we see the Netflix app selected.	3) Select <u>Netflix</u>	Now, select "Netflix".
	Cut to Today screen where we see suggested Netflix content.	Discover new Netflix content	You can also discover new Netflix content to watch on Ignite Smartstream's Today screen.
4	Stay on Today screen.	You must have a Netflix subscription and be logged in to access content	To access the content, you'll need a a Netflix subscription and be logged in to your account.

5	Cut to super on white background.	Don't have a Netflix subscription? Sign-up is quick and easy through Ignite SmartStream	Don't have a Netflix subscription? You can sign up for one quickly and easily through Ignite SmartStream.
	Cut back to Main Menu where we see someone select Netflix from the Apps.	Open the Netflix App	First, open the Netflix app.
	Show someone selecting Join Now.	Select <u>Join Now</u>	Select "Join Now".
	Show the final steps of someone signing up for a new Netflix account on SmartStream.	Follow the prompts to create your account	Then follow the prompts to create your Netflix account.
5	Cut back to main dashboard showing Netflix selections among other streams and apps.		When you sign up for Netflix directly through Ignite SmartStream, your subscription fee will be added to your bill along with the rest of your Rogers services.
6	Cut to super on white that mimics the look and feel of the opening super.	Enjoy streaming Netflix with Ignite SmartStream	That's it! Enjoy streaming Netflix with Ignite SmartStream.

<p>End slate</p>	<p>Cut to end mnemonic.</p>  	<p>Rogers Make more possible</p>	<p>MUSIC: Music comes up to play us out.</p>
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