


Brand: Rogers

Product – SmartStream



Type of Video – How-to

Feature – Using Apps on Ignite SmartStream - FINAL

		ENGLISH	ENGLISH
Shot Name	Video Description	English supers	Employee Voice Over
Opening	<p>Open on our opening slate. We'll have VO play over this now when video title comes up. Leave supers up on screen until VO says ' Let's Go.</p> 	<p>Let's Master</p> <p>Apps on Ignite SmartStream™</p>	<p>MUSIC: Make More Possible</p> <p>Welcome. Today, we're showing you how to set up Apps on Ignite SmartStream from Rogers.</p> <p>Let's go.</p>
2	<p>Cut to screen capture of apps section of SmartStream with available streaming apps loaded in. We'll need to leave room along bottom for supers. This will continue</p>	<ul style="list-style-type: none">• Bring all your streaming apps together in one place	<p>With Ignite SmartStream you can:</p> <p>Bring all your favourite streaming apps together in one place,</p>

	throughout any screen captures.		
3	Cut to hand holding SmartStream Voice Remote as a finger comes in and presses blue mic button.	<ul style="list-style-type: none"> Easily find what you're looking for with voice search 	Easily find what you're looking for with voice search.
4	Cut back to capture showing our main Free to me section of SmartStream. If possible, scroll down to show breadth.	<ul style="list-style-type: none"> Access to thousands of free shows and movies 	And access thousands of free shows and movies right at your fingertips
5	Show main UI screen capture screen of SmartStream	Accessing your Apps	To access app content, you can use voice commands with your Ignite SmartStream voice remote.
6	<p>Cut to someone holding SmartStream remote. The finger comes in and pressed the mic button down.</p> <p>Cut to Netflix app coming up on screen in app menu section.</p>	Voice commands	For example, hold down the blue microphone button on your remote and say, "Apps" or you can simply select the app you want to use, like "Netflix."

7	Cut to UI as we toggle over in menu to app section.	Apps menu	You can also select the Apps section on your Ignite SmartStream home screen, and select the apps you'd like to set up.
8	We enter into app section.	Setting up your Apps	<p>Setting up your apps allows Ignite SmartStream to pull all your favourite streaming content into one easy-to-access spot.</p> <p>New apps are being added all the time – so you can stream even more of your favourite content, all in-one-place.</p>
9	In the Apps page of UI, make sure we see the breadth of subscription apps avail on screen including: Netflix, Prime Video, hayu, Amazon Music, XITE, SN NOW. We may need to scroll to see them.	Select your favourite <u>Apps</u>	<p>From your Apps menu page, you can subscribe to apps like Netflix, Amazon Prime Video, YouTube, HayU, Sportsnet Now and more.</p> <p>Please note that for most of these apps, you will require a separate subscription.</p>
10	<p>Select Netflix app.</p> <p>Sign in with your credentials and add app.</p>	Sign into your <u>app account</u>	To set up a subscription app, simply click on the app you want to use, sign into your account, and follow the steps on screen.

11	<p>Back to main Apps section in UI. Select one of the free apps.</p>	Free Apps	<p>With Ignite SmartStream, you also have access to thousands of free shows, movies and more.</p> <p>Simply select any of the available free apps such as YouTube, Tubi, Zone-ify and more.</p>
12	<p>Cut to super on white that mimics the look and feel of the opening super.</p>	<p>Enjoy all your favourite apps. Together at last.</p>	<p>That's it!</p> <p>Now you can enjoy all your favourite apps, together at last, with Ignite SmartStream from Rogers.</p>
End slate	<p>Cut to end mnemonic.</p>  	Rogers Make more possible	MUSIC: Music comes up to play us out.