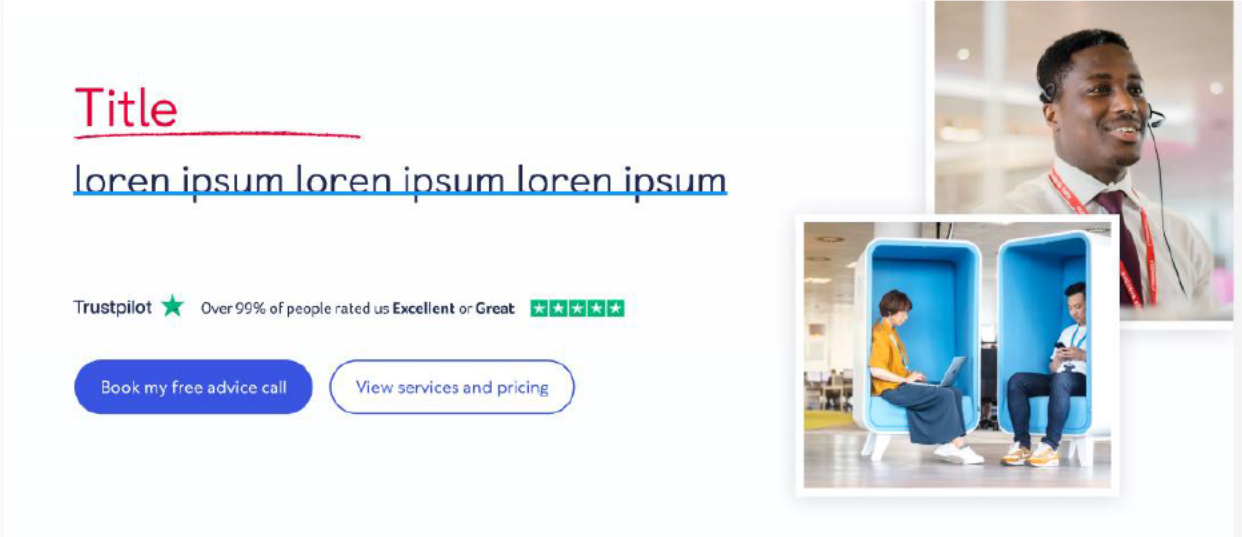


Project:	Peninsula PPC Landing Page Redesign
Mock:	[REDACTED]



Annotations:	Copy:	Notes:
<p>H1: Expert HR advice when you need it</p> <p>H2: Unlimited help, support, and guidance from Canada's leading HR experts.</p> <p>CTAs: Speak to an expert now</p>		

How can we help?



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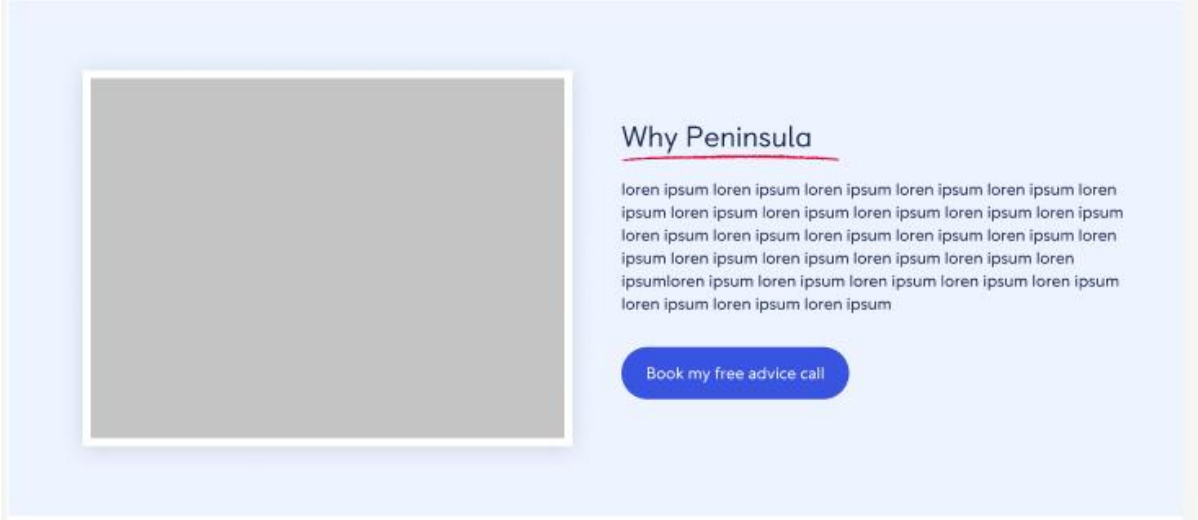
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<p>Header:</p> <p>Value Prop copies:</p>	<p>Here's how we can support your business</p> <p>24-hour advice line Call our advice line anytime, day or night, 365 days a year, for free human resources advice, support, and guidance.</p> <p>Tailored Solutions We'll assess your business, understand its unique challenges, and offer custom, commercial advice.</p> <p>Cost-saving HR software Our user-friendly software helps you save time, costs, and frustration on managing employee hours, absences, and documents.</p>	



Annotations:	Copy:	Notes:
<p>Header:</p> <p>Body copy:</p> <p>CTA:</p>	<p>Trusted advice from qualified HR professionals</p> <p>Get unlimited 24/7 support from our award-winning team. For over 40 years, our HR experts helped thousands of businesses succeed by offering tailored advice and solutions. It's why 6500+ employers across Canada choose Peninsula as their trusted HR partner.</p> <p>We can help you with:</p> <ul style="list-style-type: none"> • Terminations & layoffs. • Implementing policies, contracts & handbooks. • Calculating sick & severance pays. • Workplace conflict resolution. • Legal representation & covering costs. • And more. <p>Contact us for free advice</p>	



Why Peninsula

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Book my free advice call

Annotations:	Copy:	Notes:
<p>Header:</p> <p>Body copy:</p> <p>CTA:</p>	<p>We're always available to help</p> <p>We know business challenges can happen at any time, which is why our HR advice line for employers is available to you 24/7. Our qualified experts understand employment legislation and are ready to answer questions on all human resources topics.</p> <p>Schedule a free advice call</p>	

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Book my free advice call



Annotations:	Copy:	Notes:
<p>Header:</p> <p>Body copy:</p> <p>CTA:</p>	<p>Commercial advice to help your business succeed</p> <p>We support businesses across all industries, ranging from retail, hospitality, and construction to tech startups and more. So, you won't be given generic, one-size-fits-all advice.</p> <p>When you call us, you'll speak to an understanding Canadian HR professional who will give you actionable, risk-free advice to help your business succeed.</p> <p>Speak to an expert today</p>	

See why 6500+ Canadian businesses choose Peninsula

We have extensive experience across 30 sectors. Hear what our customers have to say.

“ Peninsula saved me \$4,000 to \$5,000 in consultation. Using Peninsula’s services has given me peace of mind and the energy, time, and resources to focus on how to improve our business, how to market our business, and deal with other aspects. So, this big part [HR and health & safety management], is now off my list.”

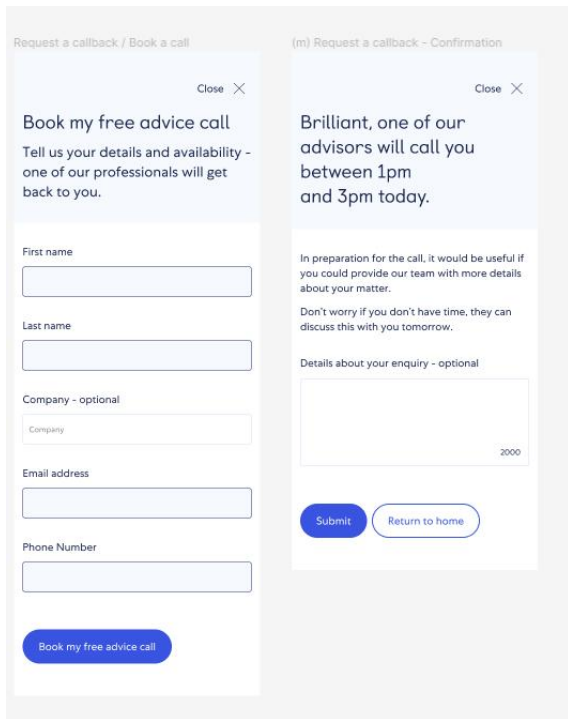
Nizar Khachik, Owner
Cora Breakfast and Lunch in Hamilton

Hospitality



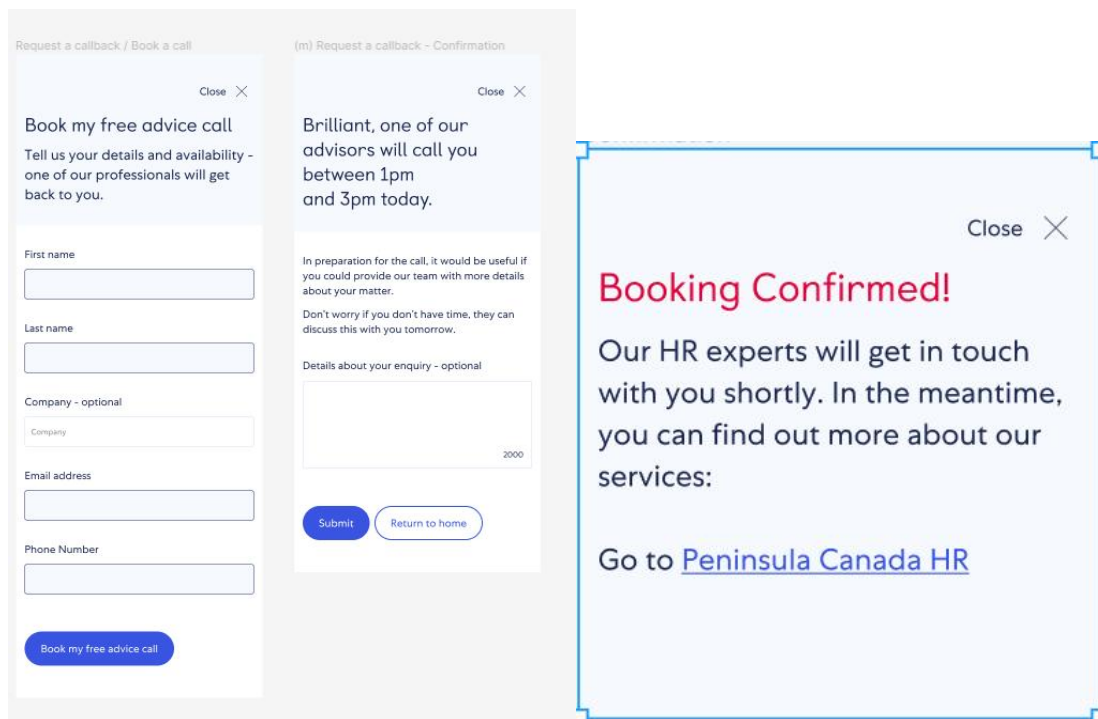
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Annotations:	Copy:	Notes:
Header:	See why 6500+ Canadian businesses choose Peninsula	



Annotations:	Copy:	Notes:
<p>Header:</p> <p>Subhead:</p> <p>Form fields:</p> <p>Optional details:</p> <p>CTAs:</p>	<p>Schedule a FREE advice call</p> <p>Need immediate help with an issue? Let us know how to get in touch with you.</p> <p>First name</p> <p>Last name</p> <p>Email address</p> <p>Your company – Optional</p> <p>Phone number</p> <p>When should we call you?</p> <p>Tell us about your issue:</p> <p>Submit Call as soon as possible</p>	

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Annotations:	Copy:	Notes:
<p>Header: Schedule a FREE advice call</p> <p>Subheading: Need immediate help with an issue? Let us know how to get in touch with you.</p> <p>Date/Time: When should we call you?</p> <p>Optional detail: Tell us about your issue:</p> <p>CTA: Submit Call as soon as possible</p>		
Confirmation:	Booking Confirmed!	X close

	<p>Our HR experts will get in touch with you shortly. In the meantime, you can find out more about our services:</p> <p>Go to Peninsula Canada HR</p>	