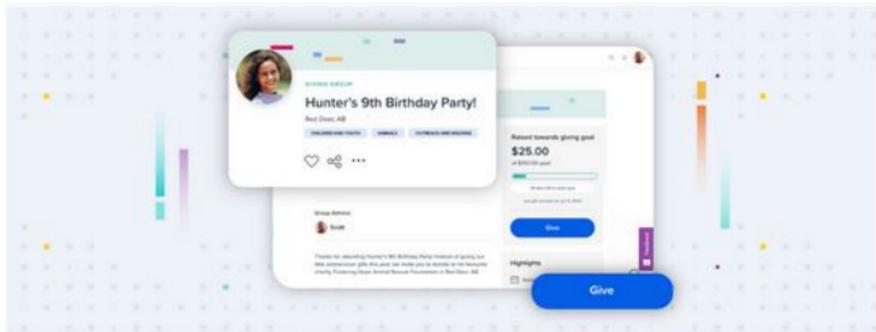




CHARITABLE IMPACT

# The Brightside

News, insights, and inspiration for giving back.



## Your Community, Your Cause

Make a bigger impact with other like-minded people through a Giving Group.

There's power in numbers. When you invite others to join you in fundraising for a good cause, you're doing more than just raising money — you're building a movement.

What better way to get other like-minded people involved than to start a customizable fundraising page with a Giving Group? You can rally your friends, family, and community to pool donations for a shared cause and share photos, stories, and videos to celebrate your collective impact.

Find out more about Giving Groups in our latest blog, and how you can inspire others to start making a difference.

[Read the blog](#)

## How to decide which charity to donate to

With so many charities and causes you can donate to in Canada, how do you decide which ones to give? Here are a few ways you can narrow down your options and [find the causes you want to support](#).

Here's a

**Bright Idea**



**Make the most of 2024 tax receipts.** The joy of giving has some extra financial perks. By adding funds to your Impact Account before December 31, you'll secure a 2024 charitable tax receipt and lower your taxable income.

[Add money to your Impact Account](#)

## Trending Now

What's happening in the charity world this month?

💖 **The gift of your time:** Volunteering in the community is one of the many ways to give back, [learn how Celeste started her volunteering journey](#).

🏆 **Finance and Philanthropy:** [Meet the winners](#) of the Charitable Impact Award for Excellence in Philanthropy and Community Service.

👂 **Causes you care about:** We shared the top 10 causal areas our Charitable Impact donors have supported in 2024, [check out the full list!](#)

Follow us:    



Check your [account balance](#)



Set up a [monthly deposit](#)



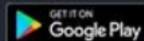
#### CONTACT US

Charitable Impact  
#1250–1500 West Georgia St  
Vancouver, BC, Canada, V8G 2Z8

#### CAN WE HELP?

[Help centre](#)  
[How it works](#)

#### GET THE APP



[Privacy policy](#) | [Unsubscribe](#) from this list.

