

# The Brightside

News, insights, and inspiration for giving back.



## 2024 Year in Review

We celebrate your generosity with a closer look at how and where you chose to give.

This year, your generous actions have made an incredible impact. Together, our giving community gifted over \$115 million to thousands of charities in support of different causes Canadians care about.

From religion and education to outreach and community-focused efforts, we uncover new giving trends that reflect your values, including which provinces and cities are the most generous.

Explore more stats, stories, and achievements in our latest Year in Review blog.

[Read the blog](#)

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Spotlight

## We were named one of Canada's Most Admired™ Corporate Cultures

As 2024 winds down, we're excited to share some big news – Charitable Impact has been named one of [Canada's Most Admired™ Corporate Cultures!](#) This award celebrates our team's dedication to building tools that empower your generosity and reflect the shared purpose and values that unite us all.

Here's a

Bright Idea



**Donate by Dec 31 to get your 2024 tax receipt.** Did you know your charitable tax receipt can help you save money while supporting causes you care about? With every donation, you earn a charitable tax credit that reduces your taxes – a nice perk for being generous.

[See Donation Deadlines](#)

# Trending Now

What's happening in the charity world this month?

 **Inspo in your ear:** Get inspired by [these charitable podcast interviews](#) covering everything from reshaping how you give to charities to nurturing the next generation.

 **Last-minute gifts, solved:** [Give the gift of generosity](#) this season by sending charitable dollars so friends and family can support their favourite charities.

 **Stuck in the mail:** Don't let your [donations get stuck in the mail](#), make online donations through your Impact Account.

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CHARITABLE IMPACT

## CONTACT US

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