

The Brightside

News, insights, and inspiration for giving back.



Put the fun back in fundraising

Our list of 30 fresh, creative, and kid-approved fundraising ideas for every age.

Fundraising is a valuable way to teach kids about giving, generosity, and community, but it can often feel like another chore or homework. So why not inject some excitement into your next fundraiser and get your kids to take the lead instead?

To help you get started, we've curated a list of 30 creative, kid-led activities that can put the 'fun' back into fundraising. Keep your kids excited and motivated about giving to a good cause by putting on a fashion show, treasure hunt, or lip-sync battle.

Check out the full list in our latest blog and discover how you can make fundraising an inspiring, empowering, and memorable experience for both you and your kids.

[Read the blog](#)

Share the joy of giving with those you trust

Our latest Impact Account feature lets you add up to three people as admins and invite them to collaborate with you on charitable activities. [Find out more.](#)

Here's a

Bright Idea



Creating a giving plan can help you maximize the impact of your charitable efforts. By defining how you want to give, you can give to the causes you care about more effectively.

[Explore our guide to creating a giving plan](#)

Trending Now

What's happening in the charity world this month?

 **Donation inspiration:** We asked, "If you had \$100 to donate to charity, what cause would you support?" and [the answers are so inspiring.](#)

 **The seasonal status quo:** Founder John Bromley [joins the Nonprofit MBA podcast](#) to unpack the seasonal nature of giving.

 **Boost your corporate feel-good initiatives:** [Learn why workplace volunteering](#) is a great way to engage employees and give back in a meaningful way.

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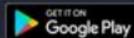
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