

The Brightside

News, insights, and inspiration for giving back.



5 stories behind the causes our team members support

See how their personal experiences defined their giving

What experiences have shaped the way you see the world or connected you to a cause? Often, those moments are what inspire us to start giving and take action for things we care about.

That's why we're sharing five stories from our team, each showing how giving is shaped by life experiences, passion, and purpose. From supporting cancer research to protecting the environment, advocating for health equity, and strengthening local communities, these stories reveal that giving isn't one-size-fits-all.

Read the full blog and discover the causes that are personal to our team members.

[I want to read this blog](#)

Spotlight

How to turn your garden into a force for good

Your green thumb can do more than grow vegetables—it can nourish your community, support local food programs, promote environmental sustainability, and bring you joy. Explore [four simple ways to transform your love of gardening](#) into meaningful impact.

Here's a

Bright Idea



Workplace volunteering builds stronger teams, boosts employee morale, and helps your company live up to its corporate social responsibility. From team volunteer days to organizing shoreline cleanups, there are countless ways to get involved. Here are five unique ideas to help you launch a workplace volunteering program, and how Charitable Impact can help.

I'm interested to know more

Trending Now

What's happening in the charity world this month?

 **Raising Changemakers:** From bedtime chats about food banks to hands-on lessons in empathy, [mothers are shaping Canada's next generation](#) of givers.

 **Feeding a Community:** [This Saanich local and Charitable Impact donor](#) is using his Impact Account to feed his community.

 **Inside the Future of Philanthropy:** Charitable Impact's [CEO John Bromley joins Unconventional Wisdom](#) to unpack how giving is evolving—and how anyone can make it a meaningful habit.

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CHARITABLE IMPACT

Contact Us

Charitable Impact,
#1250-1500 West Georgia St.
Vancouver, BC, Canada, V6G 2Z6

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