The Brightside

News, insights, and inspiration for giving back.

Giving Group Case Study

An inspiring cross-country ride for youth mental health

See how Dr. Alex DiGiacomo rallied her network and raised 5x her fundraising goal with a Giving Group.

Vancouver-based clinical psychologist Dr. Alex DiGiacomo set out on a remarkable cross-country cycling journey to raise funds for youth mental health services.

She knew she wanted to give to multiple charities but hadn't yet decided which ones. With a Charitable Impact Giving Group, she was able to start fundraising right away, add charities along her ride, and engage her community—all without being bogged down by administrative hassles or logistics.

What started with a goal of $10,000 turned into $50,000+. And her #BreakTheCycle Giving Group benefitted 14 charities across the country. Learn more about Alex's incredible story and how you can maximize your impact with a Giving Group.

I want to read more

Here's a
Bright Idea 💡

This year, skip the gifts for your birthday and give back with a Giving Group. Make the occasion even more meaningful by getting friends and family to support causes you care about. Invite them to contribute to your group, pool contributions, and give the total funds raised to charities of your choice that are making a difference.

I want to start my Giving Group

Trending Now
What's happening in the charity world this month?

🏵️ **From Glass Beads to Giving Back**: Get inspired by [Véronique's volunteer story](#) at the Chilliwack Cultural Centre as we celebrate National Volunteer Week.

🐶 **Calling All Animal Lovers**: Bridging the gap between your child's love of their dog and a charitable cause they can support is [easier than you think](#).

📍 **Support Local**: Did you know that you can explore charities in your community through the Impact Account app? [Check out the Search Nearby feature](#)!

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CHARITABLE IMPACT

Contact Us

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